

Hawthorn Storage

100 W Terra Cotta Ave | Crystal Lake, IL 60014

Self Storage Investment Opportunity

Offering Memorandum



MATTHEWS™

Exclusively Listed By



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Table of Contents

03 | **Property
Overview**

09 | **Financial
Overview**

14 | **Market
Overview**

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Property Overview

100 W Terra Cotta Ave
Crystal Lake, IL

Hawthorn Storage

Market Bid

List Price

±51,250

NRSF

±92%

Physical Occupancy

Approved

Expansion Opportunity

\$550,490

Year 5 Stabilized NOI

±80%

Economic Occupancy

Investment Highlights

- ±3.31 AC
- Stabilized Double Digit IRR Returns
- 331 Total Units
- 114 CC Units
- 217 NCC Units
- ±14 Planned New Housing Developments within 3 Miles
- ±40,274 Population within 3 Miles
- ±98,448 Population within 5 Miles
- 3 Mile CC Units Rate ±\$18.72 SF
- 3 Mile NCC Units Rate ±\$14.16 SF
- 3 Mile Blended Rate ±\$17.40 SF
- 25% Below Market Rates
- ±10,000 NRSF Approved Expansion Opportunity
- 7.36 SF Per Capita 5 Mile
- 13.49 SF Per Capita 3 Mile
- ±\$2.8 Million Assumable Loan at 3.30% Interest with ±4.5 Years Remaining
- Original Ownership Never Been on Market



Asset Overview



Facility Name Hawthorn Storage

Address 100 W Terra Cotta Ave

City, State, Zip Code Crystal Lake, IL 60014

Lot Size ±3.31 AC

Total SF ±51,250 SF

Total Self Storage Units 331 Units

Climate Controlled Units 114 Units

Non-Climate Controlled Units 217 Units

McHenry County College
McHenry County College
±9,400 Students | ±700 Employees

Crystal Lake

 **Crystal Lake Golf Course**

Crystal Lake Main Beach

 **Lundahl Middle School**
±800 Students

 **Crystal Lake South High School**
±3,000 Students

39 Miles
Chicago O'Hare International Airport
55 Miles
Downtown Chicago

James R Rakow Rd ±28,300 VPD

Lake in the Hills Airport

Google Earth

Subject Property

 **Crystal Lake Metra Station**
±0.5 Miles Away

Crystal Lake Plaza
 
 
  

 **Pingree Road Metra Station**
±2.4 Miles Away

The Commons
 
  
  

New Construction

 **Water's Edge**
±260 Homes

Three Oaks Recreation

CLAYENS
NP PLASTIBELL
±250 Employees

Bohl Farm Marketplace
  
  

Walmart
Supercenter

 **Metra Union Pacific Northwest Line**
Direct Access to O'Hare International Airport
Serves Chicago's Suburbs, carrying daily workforce commuters into Downtown Chicago.

New Expansion

 **Oakbrook Estates**
±67 Homes

New Construction

 **Redwood Crystal Lake**
±305 Homes







Financial Overview

100 W Terra Cotta Ave
Crystal Lake, IL

| Approved Expansion Opportunity for Additional Units



Unit Mix

Climate Controlled

Dimensions			Unit Count	Occupied Unit Count	Square Feet	Total Square Feet	Average Rent	Average Rent/SF	Monthly Income
5	X	10	16	13	50	800	\$105	\$2.10	\$1,680
5	X	15	3	3	75	225	\$107	\$1.43	\$321
10	X	10	39	24	100	3,900	\$152	\$1.52	\$5,928
10	X	15	37	35	150	5,550	\$186	\$1.24	\$6,882
10	X	20	17	15	200	3,400	\$224	\$1.12	\$3,808
10	X	30	2	1	300	600	\$311	\$1.04	\$622
Totals / Wtd. Averages			114 Units	91 Units	127 SF	14,475	\$169	\$1.33	\$19,241

Non-Climate Controlled

Dimensions			Unit Count	Occupied Unit Count	Square Feet	Total Square Feet	Average Rent	Average Rent/SF	Monthly Income
5	X	10	26	22	50	1,300	\$74	\$1.48	\$1,924
5	X	15	3	1	75	225	\$93	\$1.24	\$279
10	X	10	34	23	100	3,400	\$118	\$1.18	\$4,012
10	X	15	41	41	150	6,150	\$143	\$0.95	\$5,863
10	X	20	66	74	200	13,200	\$168	\$0.84	\$11,088
10	X	25	14	17	250	3,500	\$195	\$0.78	\$2,730
12	X	20	15	15	240	3,600	\$193	\$0.80	\$2,895
10	X	30	18	20	300	5,400	\$231	\$0.77	\$4,158
Totals / Wtd. Averages			217 Units	213 Units	169 SF	36,725	\$152	\$0.90	\$32,949

Operating Statement

	T-7		Per SF	Year 1		Per SF
Income						
Gross Scheduled Rent	\$626,280		\$12.22	\$851,741		\$16.62
Economic Vacancy	(\$125,012)	20.0%	(\$2.44)	(\$247,005)	29.0%	(\$4.82)
Total Vacancy	(\$125,012)	20.0%	(\$2.44)	(\$247,005)	29.0%	(\$4.82)
Economic Occupancy	80.04%			71.00%		
Effective Rental Income	\$501,268		\$9.78	\$604,736		\$11.80
Other Income						
Late & Admin Fees	\$8,021		\$0.16	\$18,142		\$0.35
Tenant Insurance	\$0		\$0.00	\$11,916		\$0.23
Total Other Income	\$8,021		\$0.16	\$30,058		\$0.59
Effective Gross Income	\$509,289		\$9.94	\$634,794		\$12.39
Expenses						
Real Estate Taxes	\$78,566		\$1.53	\$80,137		\$1.56
Insurance	\$7,676		\$0.15	\$25,000		\$0.49
Water & Trash	\$2,160		\$0.04	\$2,203		\$0.04
Gas	\$7,487		\$0.15	\$7,637		\$0.15
Electric	\$7,695		\$0.15	\$8,500		\$0.17
Advertising	\$4,788		\$0.09	\$20,000		\$0.39
Landscaping & Snow Removal	\$5,797		\$0.11	\$7,500		\$0.15
Office Supplies	\$720		\$0.01	\$2,500		\$0.05
Software, Telephone & Internet	\$5,460		\$0.11	\$5,569		\$0.11
Repair & Maintenance	\$2,811		\$0.05	\$10,000		\$0.20
Payroll	\$25,000		\$0.49	\$50,000		\$0.98
Accounting & Legal	\$4,800		\$0.09	\$4,896		\$0.10
Security & Fire	\$910		\$0.02	\$928		\$0.02
Management Fee	\$25,464	5.0%	\$0.50	\$31,740	5.0%	\$0.62
Total Expenses	\$179,334		\$3.50	\$256,610		\$5.01
Expenses as % of EGI	35.2%			40.4%		
Net Operating Income	\$329,955		\$6.44	\$378,184		\$7.38

- Year 1 Gross Scheduled Rent includes a 15% rate increase and \$130,000 for an approved expansion
- Years 1-10 Tenant Insurance - Year 1, 50% penetration x \$6 (Profit) x 12 months, 80% penetration in Year 2, 85% penetration in Years 3-10
- Other Income- Admin & Late, 3% annual growth moving forward

10 Year Cash Flow

	T-7	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
Income											
Gross Scheduled Rent	\$626,280	\$851,741	\$885,810	\$921,243	\$958,093	\$996,416	\$1,036,273	\$1,077,724	\$1,120,833	\$1,165,666	\$1,212,293
Total Vacancy	(\$125,012)	(\$247,005)	(\$177,162)	(\$147,399)	(\$114,971)	(\$119,570)	(\$124,353)	(\$129,327)	(\$134,500)	(\$139,880)	(\$145,475)
Total Vacancy as % of	19.96%	29.00%	20.00%	16.00%	12.00%	12.00%	12.00%	12.00%	12.00%	12.00%	12.00%
Effective Rental Income	\$501,268	\$604,736	\$708,648	\$773,844	\$843,121	\$876,846	\$911,920	\$948,397	\$986,333	\$1,025,786	\$1,066,818
Other Income											
Late & Admin Fees	\$8,021	\$18,142	\$21,259	\$23,215	\$25,294	\$26,305	\$27,358	\$28,452	\$29,590	\$30,774	\$32,005
Tenant Insurance	\$0	\$11,916	\$19,066	\$20,257	\$20,257	\$20,257	\$20,257	\$20,257	\$20,257	\$20,257	\$20,257
Total Other Income	\$8,021	\$30,058	\$40,325	\$43,473	\$45,551	\$46,563	\$47,615	\$48,709	\$49,847	\$51,031	\$52,262
Effective Gross Income	\$509,289	\$634,794	\$748,973	\$817,317	\$888,672	\$923,409	\$959,535	\$997,106	\$1,036,180	\$1,076,817	\$1,119,079
Expenses											
Real Estate Taxes	(\$78,566)	(\$80,137)	(\$160,275)	(\$163,480)	(\$166,750)	(\$170,085)	(\$173,486)	(\$176,956)	(\$180,495)	(\$184,105)	(\$187,787)
Insurance	(\$7,676)	(\$25,000)	(\$25,500)	(\$26,010)	(\$26,530)	(\$27,061)	(\$27,602)	(\$28,154)	(\$28,717)	(\$29,291)	(\$29,877)
Water & Trash	(\$2,160)	(\$2,203)	(\$2,247)	(\$2,292)	(\$2,338)	(\$2,385)	(\$2,433)	(\$2,481)	(\$2,531)	(\$2,581)	(\$2,633)
Gas	(\$7,487)	(\$7,637)	(\$7,789)	(\$7,945)	(\$8,104)	(\$8,266)	(\$8,432)	(\$8,600)	(\$8,772)	(\$8,948)	(\$9,127)
Electric	(\$7,695)	(\$8,500)	(\$8,670)	(\$8,843)	(\$9,020)	(\$9,201)	(\$9,385)	(\$9,572)	(\$9,764)	(\$9,959)	(\$10,158)
Advertising	(\$4,788)	(\$20,000)	(\$20,400)	(\$20,808)	(\$21,224)	(\$21,649)	(\$22,082)	(\$22,523)	(\$22,974)	(\$23,433)	(\$23,902)
Landscaping & Snow Removal	(\$5,797)	(\$7,500)	(\$7,650)	(\$7,803)	(\$7,959)	(\$8,118)	(\$8,281)	(\$8,446)	(\$8,615)	(\$8,787)	(\$8,963)
Office Supplies	(\$720)	(\$2,500)	(\$2,550)	(\$2,601)	(\$2,653)	(\$2,706)	(\$2,760)	(\$2,815)	(\$2,872)	(\$2,929)	(\$2,988)
Software, Telephone & Internet	(\$5,460)	(\$5,569)	(\$5,681)	(\$5,794)	(\$5,910)	(\$6,028)	(\$6,149)	(\$6,272)	(\$6,397)	(\$6,525)	(\$6,656)
Repair & Maintenance	(\$2,811)	(\$10,000)	(\$10,200)	(\$10,404)	(\$10,612)	(\$10,824)	(\$11,041)	(\$11,262)	(\$11,487)	(\$11,717)	(\$11,951)
Payroll	(\$25,000)	(\$50,000)	(\$51,000)	(\$52,020)	(\$53,060)	(\$54,122)	(\$55,204)	(\$56,308)	(\$57,434)	(\$58,583)	(\$59,755)
Accounting & Legal	(\$4,800)	(\$4,896)	(\$4,994)	(\$5,094)	(\$5,196)	(\$5,300)	(\$5,406)	(\$5,514)	(\$5,624)	(\$5,736)	(\$5,851)
Security & Fire	(\$910)	(\$928)	(\$947)	(\$966)	(\$985)	(\$1,005)	(\$1,025)	(\$1,045)	(\$1,066)	(\$1,088)	(\$1,109)
Management Fee	(\$25,464)	(\$31,740)	(\$37,449)	(\$40,866)	(\$44,434)	(\$46,170)	(\$47,977)	(\$49,855)	(\$51,809)	(\$53,841)	(\$55,954)
Total Expenses	(\$179,334)	(\$256,610)	(\$345,351)	(\$354,927)	(\$364,776)	(\$372,919)	(\$381,260)	(\$389,805)	(\$398,557)	(\$407,524)	(\$416,711)
Net Operating Income	\$329,955	\$378,184	\$403,622	\$462,390	\$523,897	\$550,490	\$578,274	\$607,301	\$637,623	\$669,293	\$702,368



Market Overview

100 W Terra Cotta Ave
Crystal Lake, IL

Crystal Lake, IL

±55 Miles Northwest of Downtown Chicago

Demographics Within 5 Miles



98,448

Total Population

\$119,092

Avg HH Income

35,531

of Households

29,172

Owner Occupied Households

58,671

Workday Population

39%

Bachelor's Deg. or Higher

40.7

Median Age

6,482

Renter Occupied Households

Local Market Overview

Crystal Lake, Illinois is an established suburban community in McHenry County that serves as a residential and commercial center within the northwest Chicago suburbs. The city features a diverse mix of local and national retail, service-oriented businesses, healthcare providers, and light industrial uses that support a stable employment base. Residential neighborhoods include mature subdivisions, townhomes, and newer single-family developments, appealing to families, professionals, and long-term residents seeking a suburban environment with access to everyday amenities.

Situated approximately 45 miles northwest of downtown Chicago, Crystal Lake benefits from convenient regional connectivity while maintaining a distinct community identity. The city is served by U.S. Route 14 and Illinois Route 31, providing efficient access to surrounding suburban markets and major employment corridors. Additionally, Metra's Union Pacific Northwest Line offers commuter rail service to downtown Chicago. Proximity to Crystal Lake itself, public parks, schools, and recreational amenities enhances overall quality of life and supports consistent residential demand across the area.

Property Demographics

POPULATION	1-MILE	3-MILE	5-MILE
2020 Population	7,987	39,386	97,910
2025 Population	7,957	40,274	98,448
2030 Population Projection	7,969	40,529	98,755
HOUSEHOLDS	1-MILE	3-MILE	5-MILE
2020 Households	2,929	14,566	35,288
2025 Households	2,927	14,891	35,531
2030 Household Projections	2,933	14,984	35,654
INCOME	1-MILE	3-MILE	5-MILE
Avg Household Income	\$122,374	\$116,087	\$119,092

Chicago, IL

Chicago remains one of the nation's premier self-storage markets, supported by its massive population base, dense urban neighborhoods, and highly diversified economy. The metro benefits from more than 9 million residents and a broad mix of homeowners, renters, students, and businesses that generate consistent demand for storage across varying economic cycles.

Demand is further supported by high housing density, apartment and condominium living, household mobility, and a substantial employment base throughout the Chicago MSA. Continued residential development and space constraints within established neighborhoods reinforce the long-term need for convenient, well-located self-storage facilities.

#3 Largest Market
in the Country

9.42M+
Total Population

4.7M+
Total Employment

\$94.4K
Median HH Income

2.0M+ Renter Households
Metro-Wide Storage Demand Base

Source: CoStar Group, U.S. Census Bureau, Choose Chicago, City of Chicago, Economic Impact of Tourism Report | 2025 Dataset



Employment

Chicago serves as the economic center of the Midwest, with a diverse employment base spanning finance, healthcare, logistics, manufacturing, transportation, and professional services. The market benefits from a concentration of corporate headquarters, one of the nation's largest central business districts, and a transportation network that connects businesses to domestic and global markets. Access to a highly educated workforce, major research institutions, and national transportation infrastructure supports corporate operations, business expansion, and investment activity throughout the region.

2025 Statistics **28,500** New jobs added

4.74M

Total Employment
Across MSA

24 of Illinois' 32 Fortune 500 firms

#1 U.S. Rail Hub all 6 Class I railroads

Major Job Expansions & Corporate Investment



\$1B+ in new Chicagoland
data center infrastructure



1M+ SF of expanded
warehouse & logistics operations



150+ new jobs
\$1B+ quantum computing campus



Expanded to 1M+ SF
engineering & cloud hiring

Source: CoStar Group; U.S. Bureau of Labor Statistics; World Business Chicago; Illinois Department of Commerce & Economic Opportunity | **2025 Dataset**

Top Employers

Largest Employer



37,000+
Employees

Advocate Health Care

35,000+ Employees

Chicago Public Schools

30,000+ Employees

JPMorgan Chase

24,000+ Employees

Walgreens Boots Alliance

20,000+ Employees

Amazon

20,000+ Employees

Northwestern Medicine

18,000+ Employees

University of Chicago

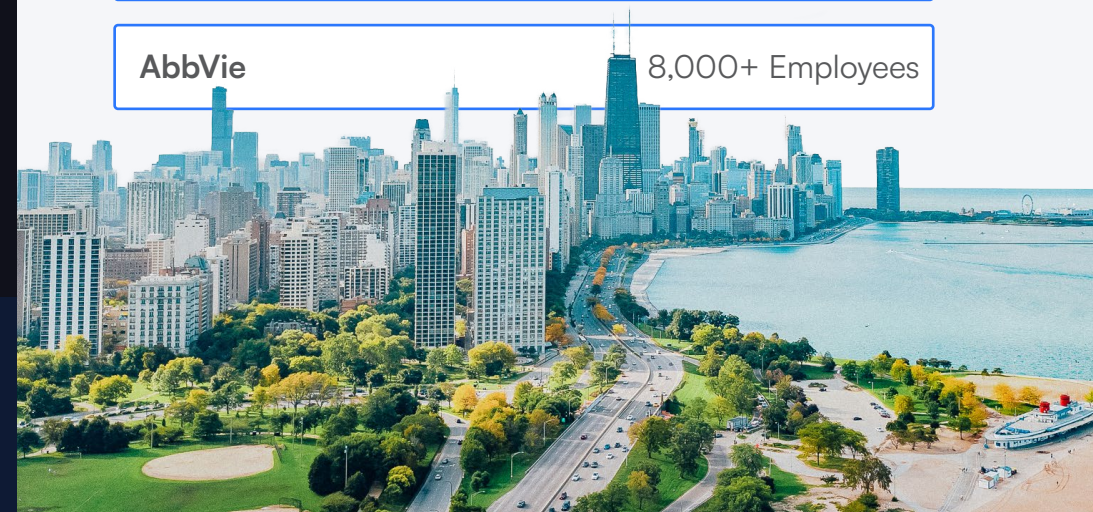
16,000+ Employees

Rush University
System for Health

10,000+ Employees

AbbVie

8,000+ Employees



| Confidentiality Agreement & Disclaimer

This Offering Memorandum contains select information pertaining to the business and affairs of the property owner and its tenant for real property located at **100 W Terra Cotta Ave, Crystal Lake, IL 60014** ("Property"). The Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Matthews™. The material and information in the Offering Memorandum is unverified. Matthews™ has not made any investigation, and makes no warranty or representation, with respect to square footage, income and expenses, the future financial performance of the property, future rent, and real estate value market conditions, the condition or financial prospects of any tenant, or the tenants' plans or intentions to continue to occupy space at the property. All prospective purchasers should conduct their own thorough due diligence investigation of each of these areas with the assistance of their accounting, construction, and legal professionals, and seek expert opinions regarding volatile market conditions given the unpredictable changes resulting from the continuing COVID-19 pandemic. The information is based in part upon information supplied by the Owner and in part upon financial information obtained from sources the Owner deems reliable. Neither owner, nor their officers, employees, or real estate agents make any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum, or any of its content, and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein.

By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

1. The Offering Memorandum and its contents are confidential;
2. You will hold it and treat it in the strictest of confidence; and
3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner.

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Owner and Matthews™ expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Owner or Matthews™ or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

Offering Memorandum

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Exclusively Listed By



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