



35 Highway 41 N
Camden, AL 36726

Retail
Investment Opportunity
Offering Memorandum



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Hutt Cooke

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Property Overview

Hardee's

35 Highway 41 N, Camden, AL 36726



Investment Highlights

Property Highlights

- **Passive Income Structure:** Absolute NNN lease with zero landlord responsibilities, offering a completely hands-off income stream with tenant covering all site maintenance.
- **Rental Increases in Options:** Features four, 5-year renewal options with 2% annual rent increases.
- **80+ Unit Operator:** Leased directly and fully obligated by Paradigm Investment Group, LLC, the 3rd largest franchisee in the Hardee's system, operating 80+ units across the Southeast.
- **Commitment to Location:** Hardee's has continuously operated at this site for 19 years (since 2007) and proactively extended its firm lease term through December 31, 2029, demonstrating long-term tenant dedication.
- **Dominant Trade Area:** Hardee's is the only national QSR with a drive-thru operating in the city of Camden, AL.
- **Captive Regional Audience:** The nearest competing national drive-thru QSR brand is located approximately 27 miles away.
- **Strategic Location:** Prominently positioned at 35 North Alabama Highway 41 near the State Highway 10 junction, offering strong daily traffic and retail corridor presence with dedicated dual access points.
- **Nearby Institutional & Retail Synergy:** Positioned near key community anchors and retail traffic generators, including CVS Pharmacy, Dollar General, United States Post Office, local schools, and major county employers.
- **Global Brand Recognition:** Hardee's is a subsidiary of CKE Restaurants, Inc., providing national brand power and marketing scale.
- **Fee-Simple Tax Advantages:** Full fee-simple ownership of both the land and building allows an investor to potentially leverage building depreciation tax benefits.





±5,760 VPD



±2,610 VPD



±4,880 VPD



±1,590 VPD



Google Earth

35 Highway 41 N
Camden, AL 36726

±3,612 SF

GLA

80+ Unit Operator

Paradigm Investments Group

±4,880

Vehicles Per Day

Absolute NNN

Lease Type

\$283.86

Price Per SF



Financial Overview

Hardee's

35 Highway 41 N, Camden, AL 36726



Financial Summary

\$1,025,294

List Price

8.50%

Cap Rate

80+ Units

Operator

Abs. NNN

Lease Type

Property Details

Tenant Trade Name	Hardee's
Type of Ownership	Fee Simple
Operator	Paradigm Investment Group, LLC (80+ Units)
Lease Type	Absolute NNN
Roof and Structure	Tenant Responsibilities
Lease Expiration Date	12/31/2029
Term Remaining on Lease	±3.4 Years
*Increase	2% Annually in Options
Options	Four, 5-Year Options
Lot Size	± 2.10 AC

Annualized Operating Data

Date	Monthly Rent	Annual Rent	*Increases	Cap Rate
12/31/2024 - 12/31/2029	\$7,250	\$87,000	*10.00%	8.50%
Option 1 (5-Years)	\$7,975	\$95,700	*10.00%	9.33%
Option 2 (5-Years)	\$8,773	\$105,270	*10.00%	10.27%
Option 3 (5-Years)	\$9,650	\$115,797	*10.00%	11.29%
Option 4 (5-Years)	\$10,615	\$127,377	*10.00%	12.42%



Tenant Overview

Year Founded
1960

Headquarters
Franklin, TN

Ownership Status
Subsidiary of CKE

Employees
20,200+

Locations
1,800+

Credit Rating
Private

Annual Revenue
\$1.3 Billion



Tenant Overview

Hardee's is a well-known U.S. quick-service restaurant (QSR) brand, recognized for its charbroiled burgers, breakfast biscuit offerings and a strong presence in mid-sized and smaller markets, particularly across the Southern and Midwestern United States. Founded in 1960, Hardee's has evolved into a national franchise system and is part of the portfolio of CKE Restaurants Holdings, Inc. ("CKE"), which provides operational scale, franchise system infrastructure and brand pedigree. This affiliation offers investors a tenant with an established brand identity, a differentiated day-part strength (notably breakfast), and a long history of franchise expansion.

Why Invest in Hardee's?

- **Long-standing brand:** Founded in 1960, Hardee's has over six decades of market presence and brand recognition across the U.S.
- **Proven scale:** Operating under the CKE umbrella, the Hardee's system benefits from shared operational, franchise and marketing infrastructure.
- **Net-lease compatibility:** Many Hardee's restaurant sites are freestanding, single-tenant, triple-net lease candidates — attractive for institutional investors seeking stable, passive real-estate cash flow.
- **Brand differentiation:** Hardee's unique focus on breakfast biscuits and char-broiled burgers provides a differentiated daypart and product offering compared with some competitors.
- **Growth via remodel & digital investment:** The parent company has announced substantial investments in restaurant refreshes, digital ordering enhancements and operational upgrades — supporting long-term viability.

Market Overview

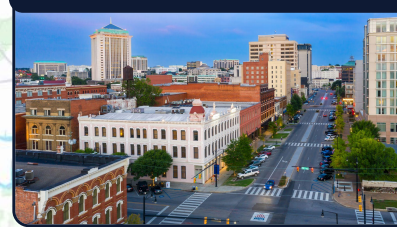
Hardee's

35 Highway 41 N, Camden, AL 36726

Major Cities

- Montgomery, AL..... 62.6 Miles Away
- Tuscaloosa, AL..... 101 Miles Away
- Birmingham, AL..... 129 Miles Away

Montgomery, AL



62.6mi

Camden, AL



Local Market Overview

Camden is an established community in Wilcox County in south-central Alabama, serving as the county seat and a center for government, commerce, and community services for the surrounding rural area. The city offers convenient access to regional destinations via State Routes 10, 28, and 41, connecting residents and businesses to communities throughout southwest and central Alabama. Its location near the Alabama River and William “Bill” Dannelly Reservoir also supports a strong outdoor recreation and tourism presence.

The local economy is supported by a mix of government services, education, healthcare, retail, agriculture, forestry, and small businesses serving Camden and the broader Wilcox County area. The community benefits from its established civic infrastructure, affordable cost environment, natural resources, and access to recreational amenities including boating, fishing, and hunting. With its role as the county’s administrative center, existing residential base, and opportunities for continued investment and economic development, Camden remains an important community within Alabama’s Black Belt region.

Population	3-Mile	5-Mile	10-Mile
Current Year Estimate	2,391	3,718	4,710
Households	3-Mile	5-Mile	10-Mile
Current Year Estimate	934	1,486	1,902
Income	3-Mile	5-Mile	10-Mile
Average Household Income	\$56,393	\$54,768	\$55,252

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This Offering Memorandum contains select information pertaining to the business and affairs of the property owner and its tenant for real property located at **35 Highway 41 N, Camden, AL, 36726** ("Property"). The Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Matthews™. The material and information in the Offering Memorandum is unverified. Matthews™. has not made any investigation, and makes no warranty or representation, with respect to square footage, income and expenses, the future financial performance of the property, future rent, and real estate value market conditions, the condition or financial prospects of any tenant, or the tenants' plans or intentions to continue to occupy space at the property. All prospective purchasers should conduct their own thorough due diligence investigation of each of these areas with the assistance of their accounting, construction, and legal professionals, and seek expert opinions regarding volatile market conditions given the unpredictable changes resulting from the continuing COVID-19 pandemic. The information is based in part upon information supplied by the Owner and in part upon financial information obtained from sources the Owner deems reliable. Neither owner, nor their officers, employees, or real estate agents make any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum, or any of its content, and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein.

By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

1. The Offering Memorandum and its contents are confidential;
2. You will hold it and treat it in the strictest of confidence; and
3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner.

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Owner and Matthews™. expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Owner or Matthews™. or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

Net Lease Disclaimer – There are many different types of leases, including gross, net, single net ("N"), double net ("NN"), and triple net ("NNN") leases. The distinctions between different types of leases or within the same type of leases, such as "Bondable NNN," "Absolute NNN," "True NNN," or other NNN leases, are not always clear. Labels given to different leases may mean different things to different people and are not defined legal terms. Buyers cannot rely on the labels or marketing descriptions given to any lease when making their purchasing decisions. Buyers must closely review all lease terms and are advised to seek legal counsel to determine the landlord and tenant's respective rights and duties under the lease to ensure the lease, regardless of how labeled or described, meets the buyers' particular needs.