

**DOLLAR GENERAL®**

940 Wilburn K. Ross Hwy | Stearns, KY 42647

**Retail  
Investment Opportunity**  
Offering Memorandum



**MATTHEWS™**

# EXCLUSIVELY PRESENTED BY



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# MATTHEWS™





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# Property Overview

**Dollar General**

940 Wilburn K. Ross Hwy, Stearns, KY 42647



# Investment Highlights

## Property Highlights

### Absolute NNN Lease | Zero Landlord Responsibilities

Dollar General operates under an absolute NNN lease with zero landlord responsibilities, providing a completely passive investment opportunity.

### Dollar General Corporate Guaranty

The lease is guaranteed by Dollar General Corporation, one of the nation's largest discount retailers with 21,000+ locations and annual revenue exceeding \$40 billion.

### Contractual Rental Increases

The lease provides for 10% rent increases at the beginning of each 5-year renewal period, offering meaningful contractual rent growth.

### Extended Store Hours | Strong Customer Demand

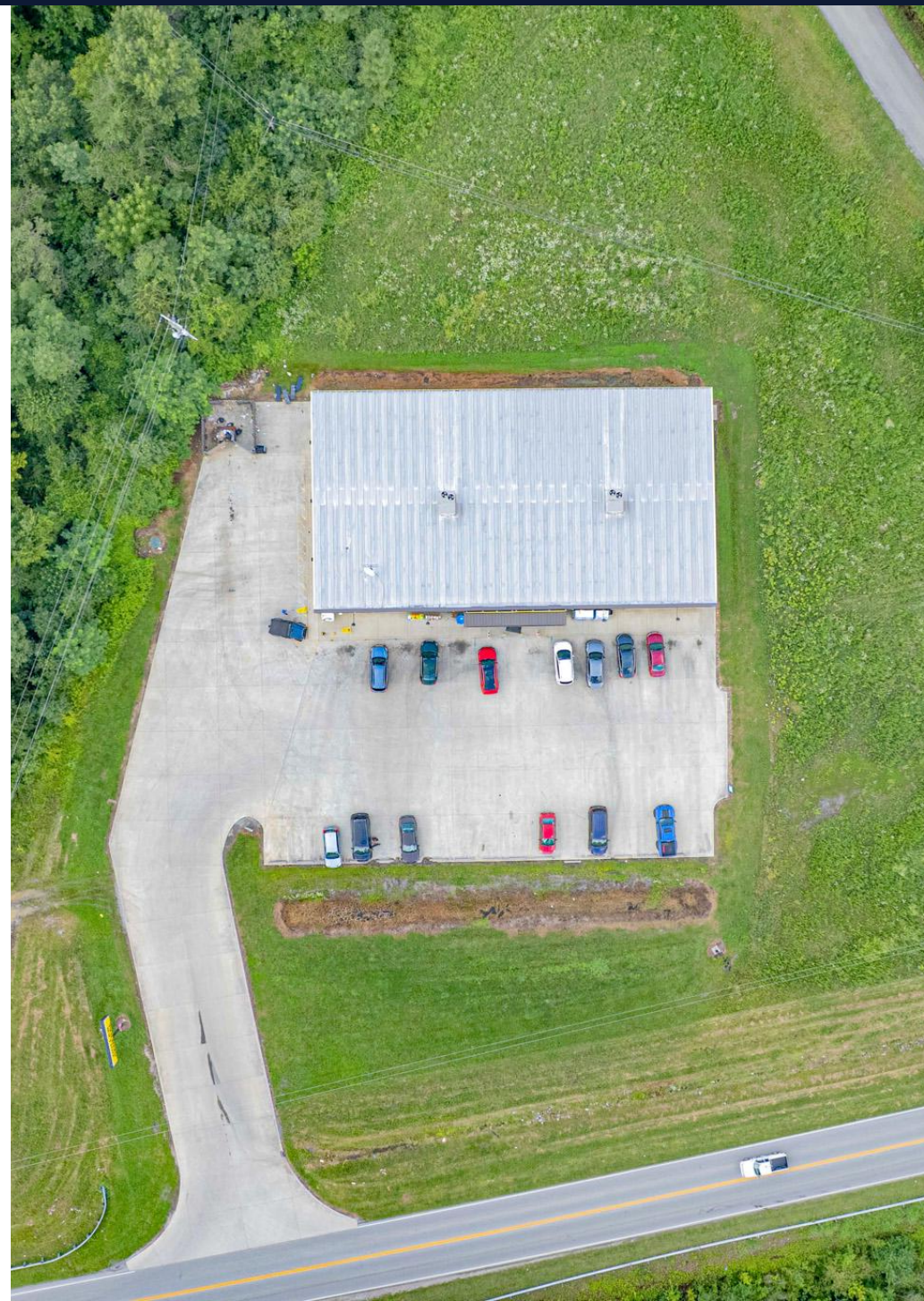
Dollar General has operated at the Property since 2017 and remains open until 11:00 PM, one hour later than nearby Dollar General locations in Whitley City and Pine Knot. The extended hours differentiate the store within the local trade area and provide an additional indicator of customer demand at the location.

### Essential Daily-Needs Retailer

Approximately 80% of Dollar General's sales are derived from consumable products, including food, household goods, cleaning supplies, and other everyday necessities, supporting consistent demand and reinforcing the essential nature of the tenant's business Model.

### Major Tourism & Recreation Demand

Stearns serves as a gateway to Big South Fork National River & Recreation Area and Daniel Boone National Forest, creating additional demand from tourists and outdoor recreation visitors. Big South Fork welcomed approximately 780,000 visitors in 2024, generating \$28.5 million in visitor spending throughout surrounding communities.





27  
±14,495 VPD



**DOLLAR  
GENERAL®**

±9,000 SF

±1.25 AC



Wilburn K. Ross Hwy ± 5,065 VPD

## Dollar General

940 Wilburn K. Ross Hwy, Stearns, KY 42647

**±9,100 SF**

GLA

**2017**

Year Built

**±14,495 VPD**

Highway 27

**Absolute NNN**

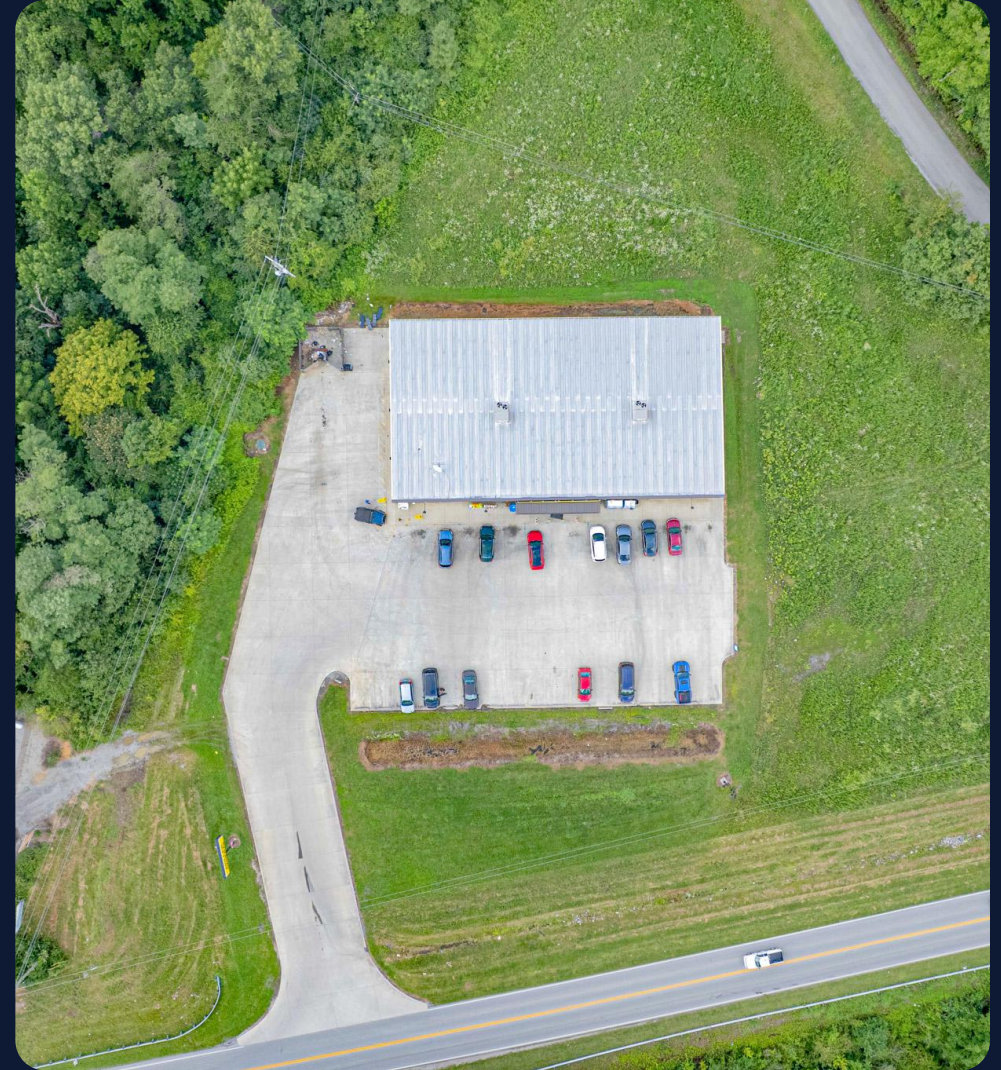
Lease Type

**\$123.85**

Price Per SF



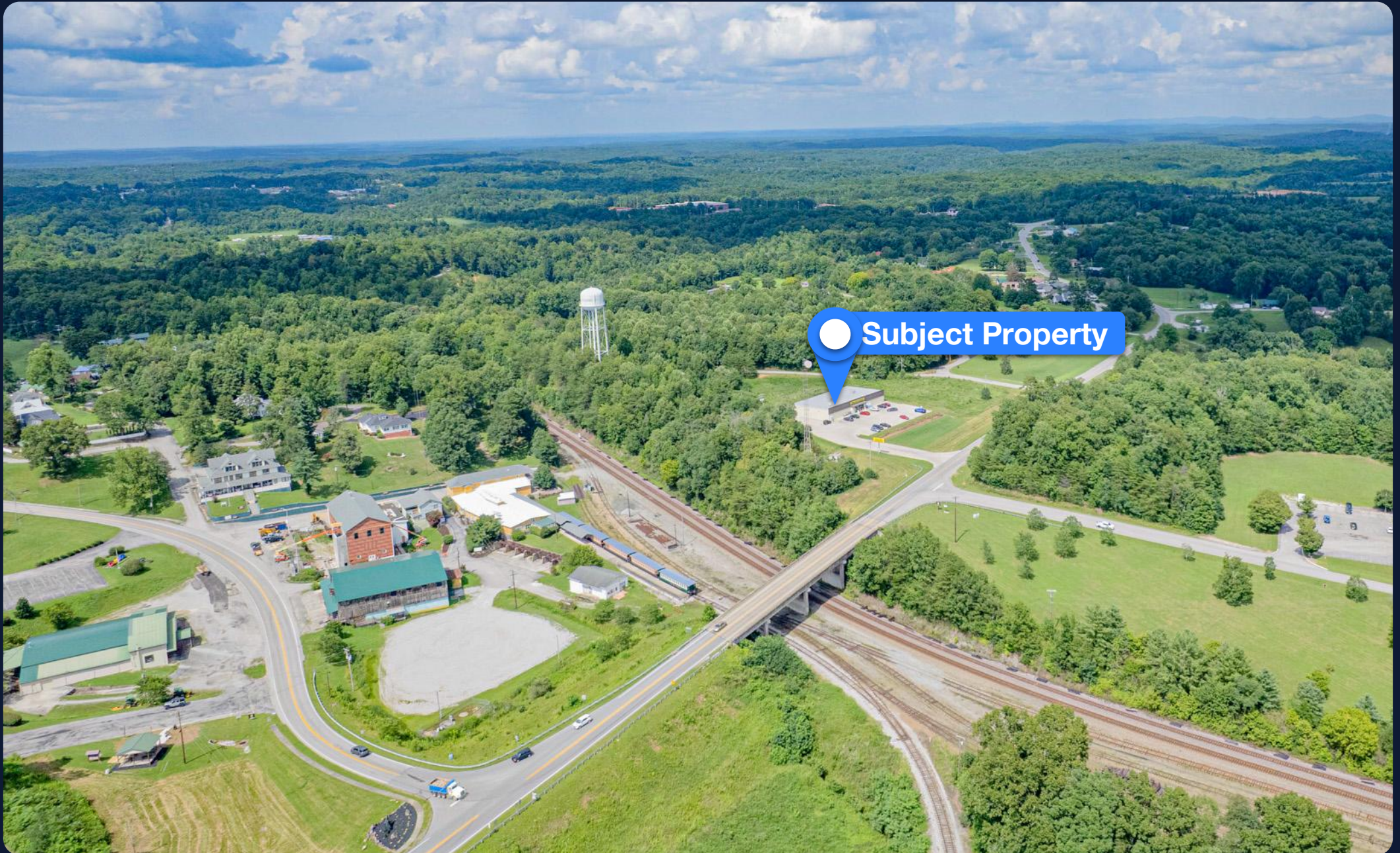
# Property Photos



# Financial Overview

**Dollar General**

940 Wilburn K. Ross Hwy, Stearns, KY 42647



# Financial Summary

**\$1,127,000**

List Price

**Absolute NNN**

Lease Type

**±9,100 SF**

GLA

**±1.25 AC**

Lot Size

## Tenant Summary

|                           |                                              |
|---------------------------|----------------------------------------------|
| Tenant Trade Name         | Dollar General                               |
| Type of Ownership         | Fee Simple                                   |
| Tenant Entity             | Dollar General Corporation                   |
| Lease Type                | Absolute NNN                                 |
| Original Lease Term       | 15 Years                                     |
| Rent Commencement Date    | December 1, 2017                             |
| Lease Expiration Date     | November 30, 2032                            |
| Term Remaining on Lease   | ±7 Years                                     |
| Increases                 | 10% Every 5 Years                            |
| Options                   | Five, 5-Year Options (180 days notice)       |
| Landlord Responsibilities | None                                         |
| Tenant Responsibilities   | Taxes, Insurance, Utilities, and Maintenance |

## Annualized Operating Data

| Lease Date                           | Annual Rent | Monthly Rent | Rent PSF | Rent Inc. % |
|--------------------------------------|-------------|--------------|----------|-------------|
| Current – 11/30/2032                 | \$78,900    | \$6,575      | \$8.67   | -           |
| Option 1:<br>12/01/2032 – 11/30/2037 | \$86,790    | \$7,233      | \$9.54   | 10.0%       |
| Option 2:<br>12/01/2037 – 11/30/2042 | \$95,469    | \$7,956      | \$10.49  | 10.0%       |
| Option 3:<br>12/01/2042 – 11/30/2047 | \$105,016   | \$8,751      | \$11.54  | 10.0%       |
| Option 4:<br>12/01/2047 – 11/30/2052 | \$115,518   | \$9,626      | \$12.69  | 10.0%       |
| Option 5:<br>12/01/2052 – 11/30/2057 | \$127,069   | \$10,589     | \$13.96  | 10.0%       |

# TENANT OVERVIEW

Year Founded  
1939

Headquarters  
Goodlettsville, TN

Ownership Status  
Public

Employees  
±180,000

Locations  
21,000+

Credit Rating  
BBB

Annual Revenue  
\$40.61 Billion

The Dollar General logo is displayed in a yellow rectangular box with a thin grey border. The text "DOLLAR GENERAL" is in a bold, black, sans-serif font, with a registered trademark symbol (®) to the upper right of the word "GENERAL".

## Tenant Overview

Dollar General is the fastest-growing retailer which currently boasts roughly 21,000 neighborhood general stores in 48 US states, primarily in the South, East, Midwest, and the Southwest. Roughly 79.7% of Dollar General's sales are derived from consumables (including refrigerated, shelf-stable, and perishable foods,) in addition to everyday household items such as paper towels, bath tissues, paper dinnerware, laundry, and home cleaning supplies. Dollar General offers some of America's most trusted name brands such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Nestlé, Kimberly-Clark, Kellogg's, General Mills, Pepsi, and many others.

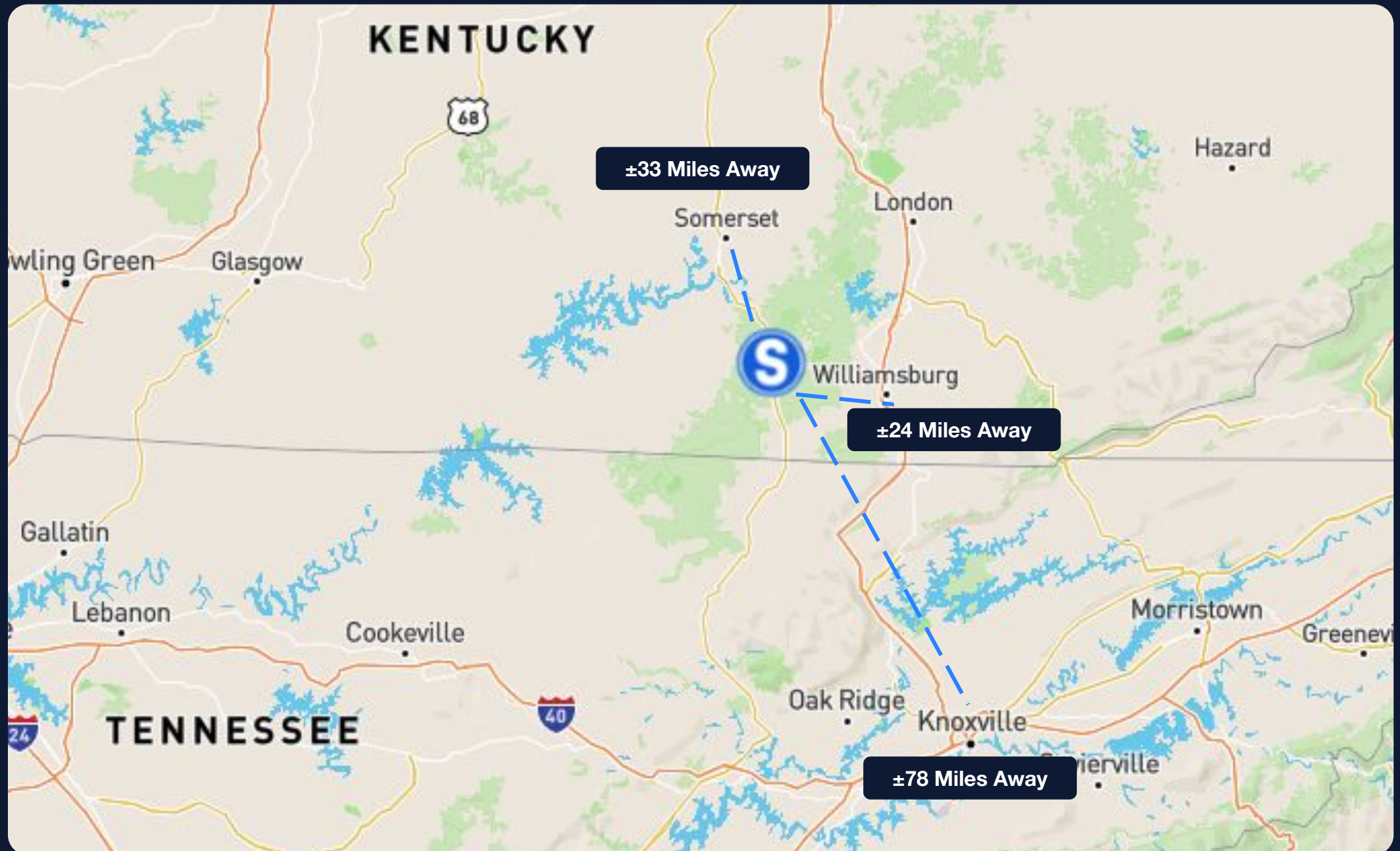
## Why Invest in Dollar General?

- **Strong Financials:** Q2 2025 earnings beat expectations with \$10.73B in sales and raised full-year guidance—showing solid momentum.
- **Expanding Customer Base:** Gaining traction with higher-income shoppers, especially in non-consumables, widening its market reach.
- **Net Store Growth:** Adding 725 new stores in 2025 (net +600), while optimizing underperformers for long-term efficiency.
- **Massive Scale:** Operates ~21,000 stores, employs 180,000+, and generates ~\$40.61B in annual revenue—highlighting stability and reach.

# Market Overview

## Dollar General

940 Wilburn K. Ross Hwy, Stearns, KY 42647



# Stearns, KY

## Market Demographics

**1,509**

Total Population

**\$36,964**

Median HH Income

**556**

Employed Population

**4.2%**

Retail Vacancy

## Regional Highlights

- Gateway to Big South Fork National River & Recreation Area (125,000+ acres)
- Direct frontage on US-27, connecting Somerset, KY and Oneida, TN
- Approximately 33 miles south of Somerset, KY
- Minutes from Daniel Boone National Forest
- Popular destination for hiking, camping, ATV riding, horseback riding, and whitewater recreation
- Strong seasonal tourism supports local retail demand

## Local Market Overview

Stearns is a small, rural census-designated place (CDP) in south-central McCreary County, Kentucky, historically rooted in the early 20th-century development by the Stearns Coal & Lumber Company. Bordered by Whitley City to the north and Pine Knot to the south, Stearns sits along U.S. Route 27, which provides direct access north to Somerset (~31 mi) and south toward Oneida, Tennessee (~16 mi). The community's landscape is characterized by low-density residential areas, local commercial activity centered around its historic core, and proximity to natural recreational assets in the Cumberland Plateau region. According to the official 2020 U.S. Census, the population of Stearns was 1,365 residents, reflecting its status as a small but stable population center in the county.

Economically and socially, Stearns exhibits characteristics typical of rural Appalachian communities. Median household income and employment levels remain below state averages, with a mix of employment sectors including construction, healthcare and social assistance, and education services reported at a local level.

## Property Demographics

| Population               | 3-Mile   | 5-Mile   | 10-Mile  |
|--------------------------|----------|----------|----------|
| Current Year Estimate    | 5,431    | 11,076   | 16,880   |
| Households               | 3-Mile   | 5-Mile   | 10-Mile  |
| Current Year Estimate    | 2,247    | 4,014    | 6,259    |
| Income                   | 3-Mile   | 5-Mile   | 10-Mile  |
| Average Household Income | \$57,093 | \$50,824 | \$52,551 |

# Knoxville, TN ±78 Mi



## University of Tennessee Economic Anchor

The University of Tennessee serves as one of Knoxville's most influential economic and cultural anchors. With an enrollment exceeding 35,000 students, the flagship public university generates significant demand for housing, retail, dining, and service-oriented businesses throughout the city. The university's presence supports a steady influx of students, faculty, and visitors, creating a consistent customer base for local businesses and strengthening long-term economic stability.

Beyond its role as a major employer, the University of Tennessee contributes to regional innovation through research initiatives, partnerships with Oak Ridge National Laboratory, and nationally recognized programs in engineering, business, and healthcare. This strong academic and research ecosystem attracts skilled talent and investment to the region.

## Economic Drivers

Located in East Tennessee, Knoxville benefits from a strategic position between several major Southeastern markets, providing strong regional connectivity and access to a diverse labor force. The city's economic stability is supported by the presence of major institutions, research facilities, and healthcare systems that continue to attract talent, investment, and long-term business development.

## Top Employers



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This Offering Memorandum contains select information pertaining to the business and affairs of the property owner and its tenant for real property located at **940 Wilburn K Ross Hwy, Stearns, KY, 42647** ("Property"). The Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Matthews™. The material and information in the Offering Memorandum is unverified. Matthews™. has not made any investigation, and makes no warranty or representation, with respect to square footage, income and expenses, the future financial performance of the property, future rent, and real estate value market conditions, the condition or financial prospects of any tenant, or the tenants' plans or intentions to continue to occupy space at the property. All prospective purchasers should conduct their own thorough due diligence investigation of each of these areas with the assistance of their accounting, construction, and legal professionals, and seek expert opinions regarding volatile market conditions given the unpredictable changes resulting from the continuing COVID-19 pandemic. The information is based in part upon information supplied by the Owner and in part upon financial information obtained from sources the Owner deems reliable. Neither owner, nor their officers, employees, or real estate agents make any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum, or any of its content, and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein.

By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

1. The Offering Memorandum and its contents are confidential;
2. You will hold it and treat it in the strictest of confidence; and
3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner.

Matthews™. is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee in the Offering Memorandum. The presence of any entity's name or logo, including any commercial tenant's name or logo, is informational only and does not indicate or suggest any affiliation and/or endorsement of Matthews™., the property, or the seller by such entity.

Owner and Matthews™. expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Owner or Matthews™. or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

**Net Lease Disclaimer** – There are many different types of leases, including gross, net, single net ("N"), double net ("NN"), and triple net ("NNN") leases. The distinctions between different types of leases or within the same type of leases, such as "Bondable NNN," "Absolute NNN," "True NNN," or other NNN leases, are not always clear. Labels given to different leases may mean different things to different people and are not defined legal terms. Buyers cannot rely on the labels or marketing descriptions given to any lease when making their purchasing decisions. Buyers must closely review all lease terms and are advised to seek legal counsel to determine the landlord and tenant's respective rights and duties under the lease to ensure the lease, regardless of how labeled or described, meets the buyers' particular needs.