

# B & B Mobile Home Park

105 Deerview Drive | Rutherfordton, NC 28139

**Manufactured Housing  
Investment Opportunity**

Offering Memorandum

**18-Space Community with Expansion Upside | Below-Market Rents | Turnkey Investment**



**MATTHEWS™**



Exclusively Listed By

**MATTHEWS™**



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## Table of Contents

- 04** Property Overview
- 10** Financial Overview
- 13** Market Overview



B & B MOBILE HOME PARK

# PROPERTY OVERVIEW

01





# Executive Summary



**\$950,000**

List Price

**18**

Number of Lots

**17**

Parked Owned Homes

**±12.09**

Park Acreage

**±30,979**

Avg SF Per Unit



# Investment Highlights

**Seller Financing Not Available** – Seller is looking to be completely removed from the asset upon sale.

**17-Space Community with Built-In Expansion Upside** – Opportunity to add an additional 8 lots by extending utilities, offering a clear path to nearly 50% more income-producing sites

**100% Park-Owned Homes with Significant Rent Upside** – All POHs currently renting at \$600–\$700/month, well below area market rents averaging \$810–\$950 for 1-bedroom and \$863–\$1,001 for 2-bedroom apartment units, providing immediate organic upside through rent increases

**Rent-to-Own Conversion Opportunity** – Homes can be sold off to tenants via RTO programs, allowing a new owner to transition toward a lower-maintenance, tenant-owned home model while recapturing home value and reducing repair expenses

**City Water & Septic** – Public water in place with no well infrastructure to maintain, simplifying operations and reducing capital exposure

**Not Located in a Flood Zone** – Favorable insurance profile and no flood-related risk or lender complications

**Turnkey Operations with Staff in Place** – Existing maintenance staff willing to stay on for the new owner, ensuring a seamless ownership transition

**Strategic Western NC Location** – Situated in Rutherfordton, just 1 hour from Asheville and 1.5 hours from Charlotte, benefiting from spillover demand in one of the Southeast's fastest-growing corridors







**Rutherfordton**  
±5 Miles Away

**Manual**  
• SINCE 1932 •  
**Woodworker**  
±250 Total Employees

**EVEREST**  
**Manufacturer**  
±130 Total Employees

**RUTHERFORD REGIONAL  
HEALTH SYSTEM**  
Duke LifePoint Healthcare  
**Rutherford Regional Health System**  
±143 Beds | ±600 Employees

**Waffle House**  
**FOOD LION** **McDonald's** **Hardee's**

± 11,000 VPD

**TSC TRACTOR  
SUPPLY CO**  
**HOBBY LOBBY** **BIG LOTS!**

221

74

74

± 22,000 VPD

**Isothermal Community College**  
±1,918 Students

**LOWE'S**

**Rutherfordton Elementary School**  
±397 Students

**TIMKEN**  
**Manufacturer**  
±200 Total Employees

**Walmart**  
Supercenter

**Subject Property**

**OLLIE'S OUTLET**  
Bargain  
"GOOD STUFF CHEAP"

74

± 16,000 VPD



## Spacious, Well-Maintained Setting





# Property Line





B & B MOBILE HOME PARK

# FINANCIAL OVERVIEW

02





# Rent Roll

| Lot # | TOTAL RENT | TYPE |
|-------|------------|------|
| 1     | \$600.00   | POH  |
| 2     | \$600.00   | POH  |
| 3     | \$600.00   | POH  |
| 4     | \$600.00   | POH  |
| 5     | \$00.00    | POH  |
| 6     | \$00.00    | POH  |
| 7     | \$00.00    | POH  |
| 8     | \$00.00    | POH  |
| 9     | \$600.00   | POH  |
| 10    | \$600.00   | POH  |
| 11    | \$600.00   | POH  |
| 12    | \$600.00   | POH  |
| 13    | \$700.00   | POH  |
| 14    | \$600.00   | POH  |
| 15    | \$600.00   | POH  |
| 16    | \$600.00   | POH  |
| 17    | \$700.00   | POH  |
| 18    | \$700.00   | TOH  |



**\$8,700**

Gross Monthly Income

**\$104,400**

Yearly Gross Income



# Financial Summary

**\$950,000**

List Price

**\$52,778**

Price Per Pad

**±12.09 AC**

Lot Size

| Income                                      |                 | Current         | Year 1           | Assumptions                                                                      |
|---------------------------------------------|-----------------|-----------------|------------------|----------------------------------------------------------------------------------|
| Annualized Total Rent Revenue               |                 | \$92,400        | \$110,400        | Total Rent Income<br>Year 1 - Assumes New Rents going<br>Into affect Aug 1, 2027 |
| Utility Reimbursements                      |                 | \$0             | \$0              | City Water & Septic                                                              |
| <b>Gross Potential Rental Income (GPRI)</b> |                 | <b>\$92,400</b> | <b>\$110,400</b> | -                                                                                |
| Vacancy                                     | 1.00% Collected | (\$924)         | (\$1,104)        | -                                                                                |
| Collection Loss                             | 1.00% Collected | (\$924)         | (\$1,104)        | -                                                                                |
| <b>Effective Gross Income (EGI)</b>         |                 | <b>\$90,552</b> | <b>\$108,192</b> | -                                                                                |
| Expenses                                    |                 | Current         | Year 1           | Assumptions                                                                      |
| Real Estate Taxes                           |                 | \$1,566         | \$1,597          | Rutherfordton County - 0.582%                                                    |
| Insurance                                   |                 | \$4,528         | \$4,754          | Park Is Not In Flood Zone                                                        |
| <b>Total Real Estate Expense</b>            |                 | <b>\$6,094</b>  | <b>\$6,351</b>   | -                                                                                |
| Utilities                                   |                 | \$9,055         | \$9,236          | City Water & Septic                                                              |
| Repairs & Maintenance                       |                 | \$18,000        | \$18,360         | \$100/mo per POH                                                                 |
| Management Expenses                         |                 | \$0             | \$8,655          | 8% Management Expense                                                            |
| Total Expenses                              |                 | \$33,149        | \$42,602         | -                                                                                |
| % Expense Ratio                             |                 | 36.61%          | 39.38%           | -                                                                                |
| <b>Net Operating Income</b>                 |                 | <b>\$57,403</b> | <b>\$65,590</b>  | -                                                                                |



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# MARKET OVERVIEW

03





# Rutherfordton, NC

## Market Demographics

**65,745**

Total Population

**\$51,410**

Median HH Income

**26,642**

# of Households

**16,815**

Employed Population

## Neighborhood Overview

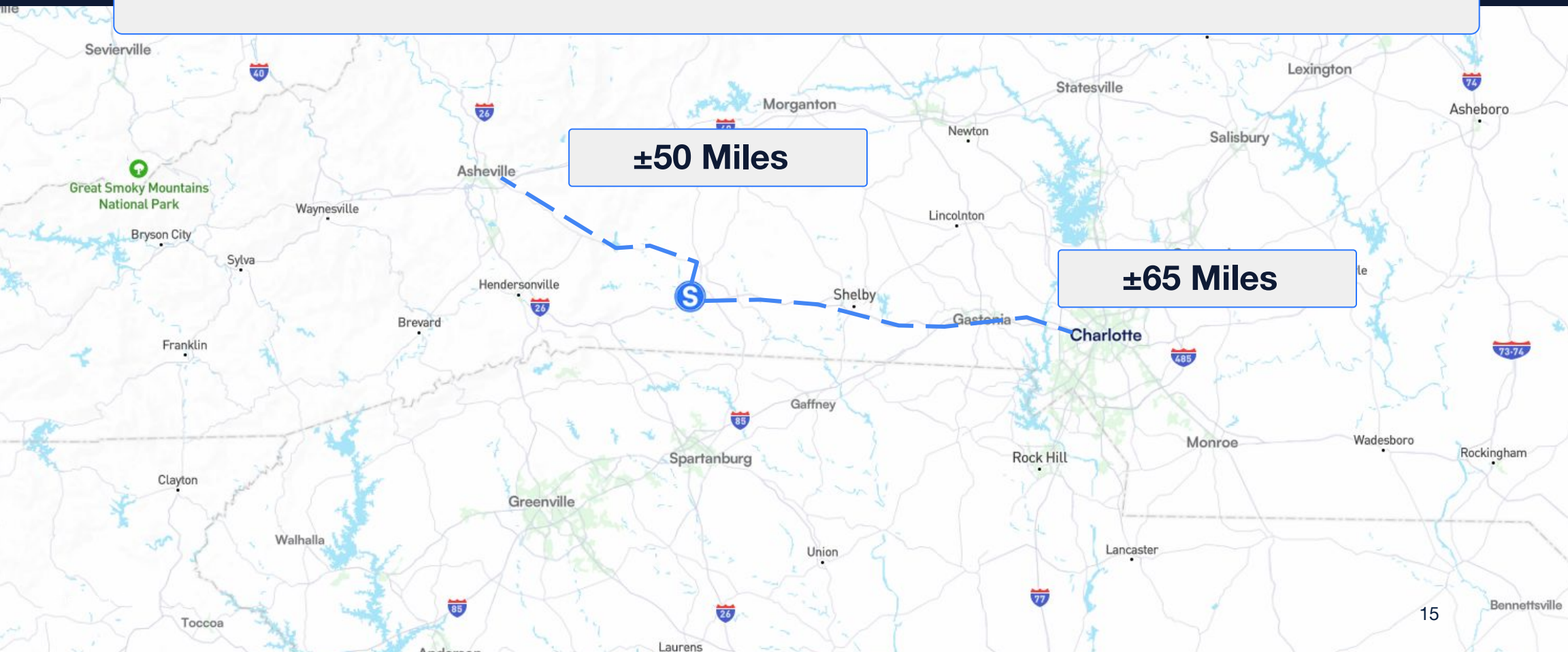
Located in the foothills of the Blue Ridge Mountains, Rutherfordton offers a compelling blend of small-town affordability, regional accessibility, and steady economic growth. The property benefits from convenient access to U.S. Highway 221 and U.S. Highway 74, providing direct connectivity to Asheville, Charlotte, Spartanburg, and surrounding employment centers. Rutherfordton serves as the county seat of Rutherford County and is supported by a diverse economic base anchored by healthcare, manufacturing, education, agriculture, and tourism.



# Rutherfordton, NC | Connected to Growth

Rutherfordton is strategically positioned in the foothills of the Blue Ridge Mountains, offering residents the affordability and quality of life of Western North Carolina while remaining within easy reach of larger economic hubs. Located approximately **one hour from Asheville** and **90 minutes from Charlotte**, the community benefits from regional employment, healthcare, and tourism demand without the higher costs associated with those markets. The area also enjoys proximity to renowned destinations including **Lake Lure, Chimney Rock State Park, and the Tryon International Equestrian Center**, which collectively attract millions of visitors each year and support a stable local economy. Combined with continued population growth throughout Western North Carolina and increasing demand for affordable housing, Rutherfordton is well positioned for long-term investment and rental demand.

## Strategically Positioned Between Asheville & Charlotte





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This Offering Memorandum contains select information pertaining to the business and affairs of the property owner and its tenant for real property located at 105 Deerview Drive | Rutherfordton, NC 28139 ("Property"). The Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Matthews Real Estate Investment Services™. The material and information in the Offering Memorandum is unverified. Matthews Real Estate Investment Services™. has not made any investigation, and makes no warranty or representation, with respect to square footage, income and expenses, the future financial performance of the property, future rent, and real estate value market conditions, the condition or financial prospects of any tenant, or the tenants' plans or intentions to continue to occupy space at the property. All prospective purchasers should conduct their own thorough due diligence investigation of each of these areas with the assistance of their accounting, construction, and legal professionals, and seek expert opinions regarding volatile market conditions given the unpredictable changes resulting from the continuing COVID-19 pandemic. The information is based in part upon information supplied by the Owner and in part upon financial information obtained from sources the Owner deems reliable. Neither owner, nor their officers, employees, or real estate agents make any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum, or any of its content, and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein.

By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

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2. You will hold it and treat it in the strictest of confidence; and
3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner.

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If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Owner or Matthews Real Estate Investment Services™. or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

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